

October 2, 2020

A note from the Economic Development Director: While social distancing, if you're looking for some reading recommendations, here are Financial Times and McKinsey's [6 Best Business Books of 2020](#).

Reopening our businesses is not enough. What our businesses need are customers. [False hope of reopening](#)

Stay safe and support our local businesses. We can do both. ~ KB

STATE

If you did not see the announcement on Thursday, Governor Lamont has issued the **Phase 3 Reopening Guidelines** for Connecticut, going into effect on October 8, [which you can view here](#). Indoor event capacity has increased to 50%, capped at 100 people. Outdoor event capacity has increased to 50%, capped at 150 people. Restaurants, personal services, hair salons, barber shops, and libraries are now allowed to open at 75% capacity, up from 50%. In addition, indoor performing arts venues can now reopen at 50% capacity, with masks and social distancing requirements in place.

Connecticut's Public Utilities Regulation Authority (PURA) has issued a ruling that extends the enrollment period for the COVID-19 Payment Program for non-residential customers through November 1, 2020. You can learn more about this ruling [here](#).

Connecticut's online, one-stop-shop where entrepreneurs can easily find information and quickly create a checklist with everything required to start up or manage their business: <https://business.ct.gov/>

FEDERAL

Interesting to hear that 69% of people who launched a business during COVID19 found that the lockdown gave them the push they needed! Here's some other great insight from 1,000 different entrepreneurs who have started or developed a new business during the current pandemic: [Launching a business in lockdown](#)

The Federal Reserve is conducting a national survey of small businesses. This survey amplifies the voices of small businesses and provides timely economic data to policymakers who are weighing decisions that affect small businesses. The survey is open to businesses currently in operation, those recently closed and those about to launch. All responses are confidential and survey results will be shared with participants. Make your voice heard and take the 10-min. survey before October 31, 2020. Click: [2020 Small Business Credit Survey](#)

If you have problems with the link above, copy and paste the following URL into a new browser window: http://frb.co1.qualtrics.com/jfe/form/SV_aXW9acz1pbB4x7L?orgid=CSBDC&parentid=&reserve_bank=NY

LOCAL

The Town of Southbury is currently accepting applications for the position of Land Use Administrator. Details are available on the [Town of Southbury Employment Opportunities web page](#).

Want to start a business in Southbury? Contact our [Development Services Team](#)

Southbury's economic development department page:
<https://www.southbury-ct.org/economicdevelopment>

Southbury Business COVID-19 Page <https://southbury-ct.org/business-covid19>

Southbury COVID-19 webinar series [SOUTHBURY WEBINARS](#)