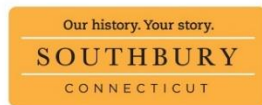


July 20, 2020

A note from the Economic Development Director: Throughout this crisis development has continued in Southbury. New businesses *are* opening, while others seek to. If you, or someone you know, are looking to [start a business](#) or expand one, please send them my way. Likewise, if you are struggling, as so many are, please reach out to me to discuss your situation, as we do not want to lose a single business in Southbury that may be saved. – K. Bielmeier (203) 262-0683

In case you missed this, you can replay it here: <https://youtu.be/UU4eSPHckps>



Southbury Economic Development
COVID-19 WEBINAR SERIES

**Health and Safety Concerns for
Businesses During COVID-19**

Wednesday, July 15, 12:00pm – 1:00pm

HOST



Kevin Bielmeier
Economic Development Director
Town of Southbury

GUEST



Neal Lustig, MPH
Director of Health
MPH Director of Health

Neal Lustig discussed the many challenges our businesses are facing in navigating the novel coronavirus and safely reopening their doors to customers. He also discussed compliance issues and how the PDDH interacts with the Federal, State and fellow districts to make our community as safe as possible. To view this, and all previous ones, go to: [SOUTHBURY WEBINARS](#)

ECONOMIC NEWS

The Federal Reserve's \$600 billion Main Street Lending Program was created for small and medium-sized businesses. Now it covers [nonprofits](#), too. –CNN

Your [youngest workers](#) probably miss the office a lot more than you think. Here's what you should do about it. --Inc.

If you've shut down operations--or you're considering it -- Read this story to [learn three crucial tips from experts on dealing with the psychological effects of closing due to Covid.](#)

MORE WEBINARS

REPLAY: Paycheck Protection Program Forgiveness by CT Small Business Development Center

<https://www.youtube.com/watch?v=1eleoP5j4h0&feature=youtu.be>

7.21.2020; 1:00pm “Farms Under Threat: The State of the State” - Covid-19 has illuminated how essential agriculture is to upholding resilient food systems and community health and well-being. Paneltists: Julia Freedgood, Mitch Hunter and Jennifer Dempsey of the American Farmland Trust. Information and register at: <http://smartgrowth.org/farms-under-threat-the-state-of-the-states/>

8.6.2020; 10am-11am “Easy Steps to Get Started with Email Marketing” – Samantha Williams, Founder, Sam’s Word. Free, but registration required: <https://www.cedf.com/training/2020/08/06/easy-steps-to-get-started-with-email-marketing/>

8.12.2020; 1pm-2pm “Covid-Era Legal Landmines for Small Business Owners – Stuart Katz, Principal, Cohen & Wolf. Free, but registration required: <https://www.cedf.com/training/2020/08/12/covid-era-legal-landmines-for-small-business-owners/>

RESOURCES

[CTHires Website Helps Job Seekers Find a Job and Employers Find a Candidate](#)

[Face Masks Do's and Don'ts - Printable Infographic from Yale New Haven Health](#)

SBA [COVID19 Small Business Guidance Loan Resources](#)

EIDL (Economic Injury Disaster Loan) is still available: [EIDL](#)

Governor Lamont’s [Press Releases](#)

CT-SBDC Covid19 Business Resource Center [HERE](#)

SBA's [Lender Match](#) is an online tool for small businesses.

CIC’s Micro NOW loan program

Contact Kristen Clark - kclark@ciclending.com to start the process, or click [HERE](#)

CT Department of Economic and Community Development’s COVID-19 Business Emergency Response Unit’s dedicated phone line is 860-500-2333 or by e-mail: dec.d.covid19@ct.gov. Also on the web at: [CTDECD COVID Business Portal](#).

LOCAL

Economic Development Office: Business Helpline: (203) 262-0683; e: EcoDevDirector@southbury-ct.gov

Southbury Business COVID-19 Page <https://southbury-ct.org/business-covid19>

Economic development articles for 2020 <https://www.southbury-ct.org/EDC-articles>

Southbury COVID-19 webinar series [SOUTHBURY WEBINARS](#)