

September 22, 2020

A note from the Economic Development Director: There are still folks in town who do not realize **indoor dining** is permitted in the State of CT. Let's all do our part to help *get the word out*, because as the air gets chilly, our restaurants are going to need folks to feel comfortable dining indoors. Restaurant owners, just as many businesses across town, have gone *above and beyond* to provide for the safety of their patrons. Let's support one another and instill customer confidence that Southbury is a safe place to do business. ~ KB

A quote from a business owner in town:

"If we operate in these tough times with integrity; manage well and do a good job for our workers and our customers, then when the dust settles, we will be in a better place."

~ Adam Broderick, Adam Broderick Salon & Spa

BUSINESS NEWS

New CT-DECD Business Survey: In order to drive effective decisions and policies to help our small businesses across the state, we need information. We need to hear directly from you, our Connecticut business owners, about how your business has adjusted and what key services are necessary to sustain and grow in this new post-COVID environment. Go to: <https://www.research.net/r/DECDbizsurveycomm>

Eversource Extends Deadline for Enhanced Small Business Energy Efficiency Offerings

In an effort to help small business owners reduce their energy costs and impact on the environment during this difficult time, Eversource is extending its enhanced incentives for common energy saving measures for small businesses to October 15. <https://www.energizect.com/.../virtual-pre-assessment...> or call 877-WISE-USE to learn more and request an assessment.

Good news: CT ranked #5 as one of the best states to work in during COVID-19!

https://www.today.com/money/best-states-work-during-covid-19-see-oxfam-rankings-t190683?cid=sm_npd_td_tw_ma#anchor-TheBestStatestoWorkinDuringCOVID19

Connecticut economy operating at 86% of pre-pandemic output, according to Moody's/CNN analysis

Governor Lamont creates task force to prepare Covid-19 vaccine distribution strategy

WEBINARS

COVID-19 Webinar Series: What's Ahead for Connecticut? A Discussion with Paul Mounds, Jr., Chief of Staff to Governor Ned Lamont Zoom Webinar, Wednesday, September 30, 2020, 10:00 a.m. – 11:00 a.m.

Register here: https://pullcom.zoom.us/webinar/register/WN_fA86KkkVSJWA4CWz-V3oIQ

Southbury COVID-19 webinar series [SOUTHBURY WEBINARS](#)

Tomorrow (9/23), the U.S. Chamber of Commerce we will share tips for managing and growing your team from a distance, - [click here](#) to register for this complimentary virtual event.

This interview with experts and small business owners will cover:

- Insights and ideas on how to best manage your teams even while working remotely
- Tips on keeping employees motivated and engaged in the virtual world
- Strategies for recruiting and onboarding new employees when you can't be together in person

RESOURCES

Connecticut's online, one-stop-shop where entrepreneurs can easily find information and quickly create a checklist with everything required to start up or manage their business: <https://business.ct.gov/>

LOCAL

- Want to start a business in Southbury? Contact our [Development Services Team](#)
- Explore the town's new economic development department page: <https://www.southbury-ct.org/economicdevelopment>
- Southbury Business COVID-19 Page <https://southbury-ct.org/business-covid19>
- View all the previous Southbury COVID-19: [Business Updates](#)